

Tennessee Higher Education Commission - Division of Postsecondary State Authorization
Annual Performance Report, Reporting Year 2020-2021
Gould's Academy, Memphis, TN (1862)

	Overall	Barbering, Diploma	Cosmetology, Diploma	Esthetics, Diploma	Instruction, Diploma	Manicuring, Diploma
Program Enrollment	254	0	73	102	0	79
Number Still Enrolled	175	0	66	62	0	47
Percent Still Enrolled	68.9%	N/A	90.4%	60.8%	N/A	59.5%
WITHDRAWAL SUMMARY						
Special Circumstance Withdrawals	0	0	0	0	0	0
Number of Withdrawals	22	0	7	3	0	12
Withdrawal Rate	8.7%	N/A	9.6%	2.9%	N/A	15.2%
COMPLETION SUMMARY						
Number Not Currently Enrolled	79	0	7	40	0	32
Number of Completions	57	0	0	37	0	20
Completion Rate	72.2%	N/A	0.0%	92.5%	N/A	62.5%
PLACEMENT SUMMARY						
Special Circumstance Non-Placements	0	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	57	0	0	37	0	20
Total Placed In-Field	0	0	0	0	0	0
In-Field Placement Rate	0.0%	N/A	N/A	0.0%	N/A	0.0%
Number Placed	0	0	0	0	0	0
Placement Rate	0.0%	N/A	N/A	0.0%	N/A	0.0%
STUDENT DEMOGRAPHICS						
Race						
Caucasian	48	N/A	28	17	N/A	3
Percent Caucasian	18.9%	N/A	38.4%	16.7%	N/A	3.8%
African-American	187	N/A	43	75	N/A	69
Percent African-American	73.6%	N/A	58.9%	73.5%	N/A	87.3%
Hispanic	6	N/A	0	5	N/A	1
Percent Hispanic	2.4%	N/A	0.0%	4.9%	N/A	1.3%
Other/Unknown	13	N/A	2	5	N/A	6
Percent Other/Unknown	5.1%	N/A	2.7%	4.9%	N/A	7.6%
Subtotal Race	254	N/A	73	102	N/A	79
Gender						
Male	3	N/A	1	1	N/A	1
Percent Male	1.2%	N/A	1.4%	1.0%	N/A	1.3%
Female	251	N/A	72	101	N/A	78
Percent Female	98.8%	N/A	98.6%	99.0%	N/A	98.7%
Subtotal Gender	254	N/A	73	102	N/A	79
Age						
Under 25	96	N/A	33	41	N/A	22
Percent Under 25	37.8%	N/A	45.2%	40.2%	N/A	27.8%
25 and Over	158	N/A	40	61	N/A	57
Percent 25 and Over	62.2%	N/A	54.8%	59.8%	N/A	72.2%
Subtotal Age	254	N/A	73	102	N/A	79

NOTE: Reporting year spans July 1, 2020 thru June 30, 2021. N/A: Not applicable for less than 10 students enrolled in program.
 Report Date: 12/7/2021

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	Massage Therapy, Diploma
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Program Enrollment	0
Number Still Enrolled	0
Percent Still Enrolled	N/A

WITHDRAWAL SUMMARY

Special Circumstance Withdrawals	0
Number of Withdrawals	0
Withdrawal Rate	N/A

COMPLETION SUMMARY

Number Not Currently Enrolled	0
Number of Completions	0
Completion Rate	N/A

PLACEMENT SUMMARY

Special Circumstance Non-Placements	0
Placed In-Field Withdrawals	0
Number Placeable	0
Total Placed In-Field	0
In-Field Placement Rate	N/A
Number Placed	0
Placement Rate	N/A

STUDENT DEMOGRAPHICS

Race	
Caucasian	N/A
Percent Caucasian	N/A
African-American	N/A
Percent African-American	N/A
Hispanic	N/A
Percent Hispanic	N/A
Other/Unknown	N/A
Percent Other/Unknown	N/A
Subtotal Race	N/A

Gender	
Male	N/A
Percent Male	N/A
Female	N/A
Percent Female	N/A
Subtotal Gender	N/A

Age	
Under 25	N/A
Percent Under 25	N/A
25 and Over	N/A
Percent 25 and Over	N/A
Subtotal Age	N/A

NOTE: Reporting year spans July 1, 2020 thru June 30, 2021. N/A: Not applicable for less than 10 students enrolled in program.
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